

YubaNet.com

Guidelines for Submitting PR

- Byline will be the submitting org/business.
- Format: Text, Word or pdf file via email only.
- Photo/Artwork: Required for all submissions, at least one photo or graphic. The minimum size is 2,000 pixels in width. Please provide the highest resolution possible (300 dpi) and include a credit line for the photo/artwork.
- Video: Embeds via Vimeo or YouTube are acceptable.
- **Standalone flyers will not be published.**
- YubaNet.com is an online news platform and does not impose a word limit. We recommend the following guideline: try to keep it under 1,700 words, tell people why they should care about your story. We will not spellcheck your submission, please verify your document before submitting.
- One-paragraph "announcements" might be considered for the Happening Now log, not as standalone posts. Flyers don't qualify as "announcements."
- Frequency: Weekly or monthly submissions are acceptable. We do not guarantee publication, but if your submission is geared towards our Sierra Nevada readership, your chances of appearing on the site are good.
- Send all submissions to news@yubanet.com exclusively.