



Media Release
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Proposed Settlement Agreement with the FPPC Reached for 2022 Measure V Postcards

Nevada City, Calif. – Stemming from a complaint about Measure V – The Wildfire Prevention, Emergency Services, and Disaster Readiness Measure - ballot item during the 2022 election, Nevada County reached a proposed settlement agreement with the Fair Political Practices Commission (FPPC) regarding two postcards that were mailed to local residents.

Measure V would have raised funds through a sales tax increase to be used for community-wide wildfire mitigation work, clearing brush and other vegetation from evacuation routes, improving early warning and alert systems, and expanding community education and outreach programs. Voters ultimately decided against Measure V with 51.59% in opposition and Measure V never went into effect.

As part of the community education effort for Measure V, two postcards were mailed to voters that included information about what Measure V would fund, the ballot language, the date of the election, and statistics about the number of Nevada County residents in high and very high fire hazard severity zones. In a narrow finding, FPPC staff determined that the postcards were not strictly informational and should have been treated as campaign-related mass mailings for purposes of disclosure and reporting.

The County takes its obligations under the Political Reform Act seriously and is committed to ensuring compliance moving forward. The County has agreed to pay a discounted administrative penalty to resolve the case after four years in the FPPC process. The FPPC is expected to make a final determination on the agreement reached with the County at its Aug. 20 meeting.

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